

# 4-STEP UPDATE INSTRUCTIONS

1

## PC1 PAPER SWATCH DECK UPDATES

### *new!* PC1 SWATCH DECK ADDITIONS

#### 3 NEW PC1 STOCKS

COVER AND TEXT WEIGHT

ATLANTIS, RUST, AND SURF

2

## PC2 PAPER SWATCH DECK UPDATES

### *new!* PC2 SWATCH DECK ADDITIONS

#### 1 NEW PC2 STOCK

COVER WEIGHT ONLY

TAZA

#### 1 NEW PC3 STOCK

COVER AND TEXT WEIGHT

MIRRISPARKLE DESERT SAND

#### 4 NEW PC4 CURATED STOCKS

TEXT WEIGHT ONLY

ANTELOPE SUEDE

MERLOT SUEDE

GRAY SUEDE

CARBON SUEDE

### *update!* PC2 SWATCH DECK UPDATES

#### UPDATE TO PRICE CODE 3

CROSS OUT 2 AND WRITE PRICE CODE 3 ON THE BACK STICKER

SILVER FOIL

GOLD FOIL

MIRRI ROSE GOLD

MIRRISPARKLE GOLD TOUCH

MIRRI SPARKLE SILVER

BLACK MOIRÉ

NAVY MOIRÉ

PLATINUM MOIRÉ

WHITE MOIRÉ

IVORY MOIRÉ

#### UPDATE TO WOOD

CROSS OUT 3 AND WRITE WOOD ON THE BACK STICKER

CHERRY WOOD

MAPLE WOOD

3

## INK SWATCH DECK UPDATES

### *new!* DIGITAL INK SWATCH ADDITIONS

*add one to each of your ink swatch decks*

MID GREEN DIGITAL INK ON WHITE

MID GREEN DIGITAL INK ON PEARL

MID GREEN DIGITAL INK ON CREAM

\*REFERENCE YOUR LAUREL SWATCH FOR LETTERPRESS AND THERMOGRAPHY INKS

# 4-STEP UPDATE INSTRUCTIONS

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## CREATIVE LIBRARY PRICING GUIDE

### APPLY 2 STICKERS

#### LINERS

You can find the available Price Code 1 and Price Code 2 Liners in the Paper Swatch Decks. In-house Foil Liner Patterns can be found in the Creative Library Reference Book.

| QTY    | PRICE CODE 1 |        | PRICE CODE 2 |        | FLAT PRINTED |        | LETTERPRESS |        | FOIL STAMPED |        | FOIL STAMPED |        |
|--------|--------------|--------|--------------|--------|--------------|--------|-------------|--------|--------------|--------|--------------|--------|
|        | PC1          | ON PC1 | PC2          | ON PC2 | PC1          | ON PC1 | PC1         | ON PC1 | PC1          | ON PC1 | PC1          | ON PC1 |
| 25     | \$60         | \$100  | \$110        | \$200  | \$310        | \$185  | \$395       |        |              |        |              |        |
| 50     | 70           | 110    | 120          | 210    | 320          | 190    | 400         |        |              |        |              |        |
| 75     | 105          | 165    | 180          | 230    | 350          | 280    | 490         |        |              |        |              |        |
| 100    | 140          | 220    | 240          | 260    | 390          | 370    | 580         |        |              |        |              |        |
| 125    | 175          | 275    | 300          | 315    | 455          | 460    | 670         |        |              |        |              |        |
| 150    | 210          | 330    | 360          | 370    | 520          | 550    | 760         |        |              |        |              |        |
| 175    | 245          | 385    | 420          | 425    | 585          | 640    | 850         |        |              |        |              |        |
| 200    | 280          | 440    | 480          | 480    | 650          | 730    | 940         |        |              |        |              |        |
| 225    | 315          | 495    | 540          | 535    | 715          | 820    | 1030        |        |              |        |              |        |
| 250    | 350          | 550    | 600          | 590    | 780          | 910    | 1120        |        |              |        |              |        |
| ADD 25 | 35           | 55     | 60           | 55     | 65           | 90     | 90          |        |              |        |              |        |

APPLY THE PC3 AND PC4  
LINER PRICING CHART STICKER  
NEXT TO THE EXISTING CHART  
ON PAGE 17

Digitally printed liners can add extra color and flair to any envelope. You can find available Printed Liner options in the Liner Catalog and the Pattern Library.

We can also create a Custom Liner for you, additional Design costs are below:

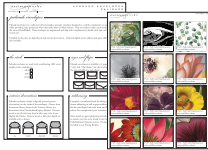
| Custom Design Needed for Liner  | Custom Design Fee |
|---|-------------------|
| Add Single Monogram or Name   | \$0               |
| Placing <b>Print Ready</b> File (see Creative Library for more information) | \$0               |
| Enlarging or Decreasing Size of In House Artwork                            | \$0               |
| Change Color (if applicable) of In House Pattern                            | \$0               |
| Creating Repeating Pattern with In House Artwork                            | \$90              |
| Creating Repeating Pattern with Custom Artwork, Name or Monogram            | \$180             |
| Supplied Artwork needing to be pieced together                              | \$180             |

#### PALISADE DECORATIONS

Available with White, Pearl & Cream Envelopes  
100# ultra-heavyweight Palisade envelopes take style to a new level with your choice of decoration digitally printed on the inside included in its price!



Reference the Creative Library for envelope and decoration options!



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#### PRICE CODE 2, 3, 4 PAPERS & WOOD

The base pricing charts by print method include printing on our Price Code 1 Papers. An adder applies when printing on a Price Code 2, 3, 4 Paper or Wood or using one for an Unprinted Middle or Bottom Layer. See the chart below for details. Reference our Paper Swatch Decks for available print options.

|                   | TOP LAYER                         |               | MIDDLE OR BOTTOM LAYER             |               |
|-------------------|-----------------------------------|---------------|------------------------------------|---------------|
|                   | PRINTED OR UNPRINTED              |               | PRINTED                            | UNPRINTED     |
| PC2               |                                   | + \$1.00/CARD | + \$3.00/CARD                      | + \$2.50/CARD |
| PC3               |                                   | + \$1.60/CARD | + \$3.60/CARD                      | + \$3.60/CARD |
| PC4               |                                   | + \$2.40/CARD | + \$4.40/CARD                      | + \$4.40/CARD |
| WOOD CLASSIC SIZE | QTY 25 = \$220 QTY 50+ = \$6/CARD |               | QTY 25 = \$270 QTY 50+ = \$8/CARD  |               |
| WOOD GRAND SIZE   | QTY 25 = \$330 QTY 50+ = \$8/CARD |               | QTY 25 = \$380 QTY 50+ = \$10/CARD |               |

APPLY THE PC 2, 3, 4 AND WOOD  
UPGRADE PRICING CHART STICKER  
ON TOP OF THE EXISTING CHART  
ON PAGE 35

#### EMBOSSSED FRAMES & ART

See the up to date Embossing Library on the website for our in-house embossing options and their available sizes.

##### STANDARD - PRE-CONVERTED

Embossed Frame options are pre-converted and available on the following papers:

White 130# Cover • Letterpress White  
Pearl 130# Cover • Letterpress Pearl  
Cream 130# Cover • Letterpress Cream

• Pre-made options *cannot* be combined with Digital Printing

##### SEMI-CUSTOM

• Choose any Embossed Frame or Art from our Embossing Library and print on your choice of Price Code 1 papers.  
• Can be combined with Digital Printing!

##### FULL CUSTOM ART

• Custom Monogram, Name, or Artwork not shown in Embossing Library must be custom quoted.

| QTY    | STANDARD PRE-CONV. | SEMI-CUSTOM | FULL CUSTOM |
|--------|--------------------|-------------|-------------|
| 25     | \$75               | \$225       |             |
| 50     | 75                 | 225         |             |
| 75     | 90                 | 240         |             |
| 100    | 105                | 255         |             |
| 125    | 120                | 270         |             |
| 150    | 135                | 285         |             |
| 175    | 150                | 300         |             |
| 200    | 165                | 315         |             |
| 225    | 180                | 330         |             |
| 250    | 195                | 345         |             |
| ADD 25 | 15                 | 15          |             |

Please contact us for a Quote.

#### SHAPES DIE CUTS & CORNER ROUNDING

• See the Creative Library or website for Die Cut Shapes and information on Perforating.

• Die Cut Shapes cannot be used in combination with Edge Paint or Foil Edge Embellishments.

• Die Cut Shapes and Corner Rounding are options for PC1 and PC2 Papers only.

| QTY    | DIE CUT or PERFORATING | CORNER ROUNDING or HOLE DRILLING |
|--------|------------------------|----------------------------------|
|        |                        |                                  |
| 25     | \$220                  | \$46                             |
| 50     | 220                    | 57                               |
| 75     | 226                    | 68                               |
| 100    | 232                    | 79                               |
| 125    | 254                    | 90                               |
| 150    | 276                    | 101                              |
| 175    | 298                    | 112                              |
| 200    | 320                    | 123                              |
| 225    | 342                    | 134                              |
| 250    | 364                    | 145                              |
| ADD 25 | 22                     | 11                               |

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